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Abstract The use of customer service
ideas in government continues to be
widespread, although the concept and

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its implications for public sector
service production and delivery remain
poorly developed. This paper presents
a series of paradoxes related to
customer service and its use in
government.

Paradoxes of Public Sector Customer
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The purpose of this e-book is to make the case for the continuing education and research about both the promise and potential weakness of those management tools in the public sector whose origin is in the private sector. Some of the more notable examples of such transplants include management techniques or approaches such as PPB (Planning, Programming and Budgeting), TQM (Total Quality

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Management), BPR (Business
Process Reengineering) or the BSC
(Balanced Scorecard). Each of these
managerial conceptual frameworks
had a promise and a potential to
improve the public sector.

While many social, economic, and
political changes have occurred
recently in internet public procurement
and its decision support systems,
there is still a lot of opportunity for
improvement. Public Sector
Transformation Processes and
Internet Public Procurement: Decision
Support Systems brings together
research on different perspectives
from academics and practitioners on
the methods, theories, and practices
involved in the growth and expansion
of decision support systems as it
relates to the public sector

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A comprehensive guide to future-proofing public sector communication and increasing citizen satisfaction How to communicate with the citizens of the future? Why does public sector communication often fail? Public Sector Communication combines practical examples from around the world with the latest theoretical insights to show how communication can help bridge gaps that exist between public sector organizations and the individual citizens they serve. The authors—two experts in the field with experience from the public sector—explain how public entities, be they cities, governments, foundations, agencies, authorities, municipalities, regulators, military, or government

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monopolies and state owned businesses can build their intangible assets to future-proof themselves in a volatile environment. The book examines how the recent digitalization has increased citizen expectations and why one-way communication leaves public sector organizations fragile. To explain how to make public sector communication antifragile, the authors map contributions from a wide variety of fields combined with illustrative examples from around the world. The authors propose a research-based framework of different intangible assets that can directly improve communication in the public sector. This important resource: Helps explain the sector-specific conditions and why communication is often challenging in the public sector Summarizes all relevant literature on the topic across

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disciplines and includes the most popular management ideals of the recent decades Explores how public sector organizations can increase citizen satisfaction with effective communication Presents new approaches to both the study and practice of communication in the public sector Provides international examples of successful public sector communication Offers realistic guides to building intangible assets in practice Written for advanced undergraduate and graduate students, as well as public managers and leaders, Public Sector Communication offers an illustrative, research-based guide to improving communication and engaging citizens of today and the future.

The recent global financial and

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economic crisis has had surprising effects on several economies worldwide. This global event has promoted the discussion on how ethical, transparent, and rigorous the accountability of public sector institutions is. However, public manager accountability is translated into a vision that goes beyond its sphere of activity, demanding information on how public resources have been managed based on the maximization of social welfare and sustainable development. Tools, Strategies, and Practices for Modern and Accountable Public Sector Management is an essential reference source that discusses the process behind how public resources are managed as well as how they are coordinated to achieve collective success. Featuring research on topics

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such as corporate responsibility, fiscal accountability, and public administration, this book is ideally designed for researchers, managers, financial authorities, auditors, public managers, public administrators, regulatory authorities, accountants, professionals, and students involved with the accountability and reform of public management in local governments.

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