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iii Chapter Three.

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Alan Hoffman, the main contributor to the 13th edition, is a former textbook writer and world-renowned author in the strategic business, and in 1980, Tom Wheelen of the University of Virginia and Chuck Bumford, a former student of David Hunger. (McIntyre School of Commerce), has written four more textbooks.

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public, the primary job of the board of directors is . A) to lend credence to the decisions of the executive committee. B) dictated solely by legal requirements. C) to act as representatives for public identification.

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